

## ANTES DE EMPEZAR...

Haga **Clic aquí** o abra el cuadro de diálogo Archivo > Preferencias > Generales y deseccione la opción “**Abrir enlaces entre documentos en la misma ventana**”.

Esto le permite visualizar archivos en formato PDF (Portable Document Format) mientras tiene Adobe ActionPack abierto. **Haga clic para continuar**

## INTRODUCCIÓN

Los CD de Adobe ActionPack contienen una poderosa colección de materiales de alta calidad, diseñados específicamente para, en muy poco tiempo, aumentar su productividad con Adobe® Illustrator®, Adobe PageMaker® y Adobe Photoshop®: los tres productos que componen la solución integral de Adobe para publicaciones.

Al utilizar los productos de Adobe, descubrirá que tienen interfaces muy parecidas. Así, si conoce uno, le será muy fácil aprender los otros. Además, los tres programas soportan una lista creciente de formatos de archivo. Cualquiera que sea el destino de su publicación: papel, CD-ROM, red corporativa, o la Web, puede crearla una sola vez y publicarla por cualquier medio. Esta es la belleza del software de Adobe en acción.

Para ver el contenido de ActionPack [haga clic aquí.](#)

**Para obtener más detalles acerca de los productos de Adobe, visite nuestra página de inicio [www.adobe.es](http://www.adobe.es)**

Adobe  
**action**  
**pack**



Graphics

**Graphics** | CD 1



Plug-Ins

**Plug-Ins** | CD 2

Learning

**Learning** | CD 3

Haga clic en este botón en cualquier momento para ver esta pantalla. 

Este botón le lleva hacia adelante en la sección actual. 


Este botón le lleva hacia atrás en la sección actual. 

Este botón le lleva a la página principal de menú. 

*(Los botones resaltados están activos.)*

Haga clic en la pestaña de color para ver el contenido de cada CD

Los elementos de contenido marcados con  abrirán archivos PDF

Para acceder a este archivo  , vaya al escritorio, inserte el correspondiente CD de ActionPack, ubique el archivo y ábralo.

Este icono le indica el CD que está actualmente en uso.  CD 

Para tener una idea de las posibilidades creativas, revise el CD 1 de ActionPack. Encontrará archivos clipart PostScript® de alta calidad y tipografías, animaciones GIF, ilustraciones, fotografías digitales, así como diseños específicos para la Web. *Haga clic para continuar.*



Clipart,  
tipografías, fotos digitales,  
arte para la Web, y más

Con la colección de módulos plugin en el CD 2 de ActionPack puede utilizar Adobe Illustrator, Adobe PageMaker y Adobe Photoshop más rápido y con mayor eficacia. *Haga clic para continuar.*



Software de  
**plugin**  
para mayor eficacia

Los materiales en el CD 3 le ayudarán a perfeccionar su trabajo y extender su productividad con Adobe Illustrator, Adobe PageMaker y Adobe Photoshop. Encontrará, además, una extensa colección de trucos y consejos, algunos de ellos de instructores expertos de Adobe como Russell Brown y Luanne Cohen. Tanto si necesita información acerca de técnicas específicas o simplemente una introducción general para publicar en la Web, éste es el sitio adecuado. *Haga clic para continuar.*



Multimedia,  
publicaciones electrónicas  
trucos y técnicas

## Fortune Hill

### anim@X

100 animated GIF files  
for use on Web pages



## Clip Art

### Hypnoclips 1

- Ad Cuts 1
- Animals
- Business & Transport
- Couples
- Halloween & Thanksgiving
- Holiday Assortment
- Men
- People 1
- Rustic Vignettes
- Snappy Sayings

### Hypnoclips 2

- Ad Cuts 2
- American Government
- Children & Youth
- Christmas
- Dining & Dancing
- Money
- People 2
- Retro Bugs—Goods
- Retro Bugs—Services
- Sports
- Women







## DigiArt™ Clip Art

Animals Animals

Art Jam

Business Cartoons

Businessville

City Life

Classic Clips

-Arts & Entertainment

-Business & Occupations

-Celebrations & Occasions

-Christmas & New Year

-Design Elements

-Design Headings

-Design Letters

-President Group

-President Letters

-Design Templates

-Food

-Miscellaneous

-Sports & Leisure

-Classic Clips Color

Decorative Elements

Design Backgrounds

Hoopla Cuts

Hoopla Splash

Icontents

Kit'n' Kaboodle

Medical

Medical Colors

Neo Retro

Neo Techno

Nifty Fifties

Objects & Icons

Office & Education

Our Environment

Pica Zoo

Primal

Schoolsville





## DigiArt Clip Art *(continued)*

- Science & Medicine
- Scream City
- Simple Silhouettes
- Sketches Around the World
- Sketches At Home
- Sketches Crisis & Care
- Sketches On the Town
- Sports & Leisure
- SportsVille
- Strokes & Sketches
- Style
- Universal Symbols
- Usefuls
- Woodcuts
- Working Women
- World Maps
- Worldbeat Africa
- Worldbeat America



## Typefaces

- Alleycat™
- American Uncial
- Boca Raton™
- Bodoni Highlight™**
- DIGITAL™
- FARFEL™
- Lemonade™
- Metropolis**
- Narrowband Prime™
- Omni™
- Rubino™ Sans**
- Serpentine Sans™**
- Signature™*
- Smile™





## Stock Photography

Digital Vision

Exclusives

ObjectGear™

PhotoGear™



## Web Artwork



### WebMorsels™ 1: Basic Bites


400 banners, buttons, bullets,  
tiles, and more



### WebMorsels 2: 100 Piece Sampler

Transparent GIFs and more

## Order Forms & Special Offers

 Adobe Source Book of Products Image Club™ catalog of artwork,  
digital photos, and type

## Extensis Products (Windows & Macintosh)



### PageTools

Fifteen plug-in software modules for Adobe PageMaker, including floating toolbars, character styles, and scaling multiple objects.

### PhotoTools

An award-winning collection of eight productivity tools and everyday effects that allow you to:

- Create, edit, and format text blocks
- Create shadows, glows, bevels, and embosses with unlimited colors and resizable previews

Be sure to register your Extensis products to receive valuable support and information.


Visit [www.extensis.com](http://www.extensis.com) to enter drawings for free Extensis products.

## Vertigo Products (Windows & Macintosh)






### Vertigo 3D Words

Lets you add 3D text to your Adobe Illustrator designs quickly and easily. Choose from various path styles, move and rotate text along a 3D path, even control font, color, and camera view—all from within Adobe Illustrator.

Register your copy of Vertigo 3D Words today at [www.vertigo3d.com](http://www.vertigo3d.com) to receive your free copy of Vertigo's Guide to 3D and enter the 3D Contest to win great prizes! Also, refer to the file  [Big\\_News.pdf](#) on CD 2 for information about other plug-in tools for Adobe applications, including Vertigo 3D Dizzy and Vertigo 3D Hot Text.



## Graphics & Type Basics





-  How To Look Good On Paper
-  Presentations Made Easy
-  A Glossary of Color and Prepress Terms

## Customer Spotlights





### Adobe Illustrator

-  *Agnew Moyer Smith*—Technical Illustration
-  *Ron Chan*—Illustration
-  *Grey Advertising*—Graphic Design
-  *Home Box Office*—On-air Graphics
-  *The Johnee Bee Show*—Illustration
-  *Knight-Ridder/Tribune Graphics Network*—Informational Graphics
-  *Thomas-Bradley Illustration and Design*—Photo-realistic Illustration

### Adobe PageMaker

-  *Chevron*—Corporate Publishing and Presentations
-  *Dornbos Press*—Service Bureau and Printer Uses
-  *Minelli Design*—Creating Exhibits, Publications, and Ads
-  *Bennett Peji Design*—Fine Artist Turned Designer

### Adobe Photoshop


-  *Alan Lithograph*—Prepress Cornerstone
-  *Cocchiarella Design*—From Fine Artist to Digital Guru
-  *TX Unlimited*—Image Editing and Compositing
-  *Marc Yankus*—Freelance Illustration







## Product Spotlights

### Design Integration

The Cobb Group presents:

-  Newsletter design using Adobe Illustrator, Adobe PageMaker, and Adobe Photoshop

### Product Information

-  Adobe Illustrator 7.0 Brochure
-  Adobe PageMaker 6.5 Brochure
-  Adobe Photoshop 4.0 Brochure
-  Adobe Source Book of Products



## Training

### Personal Training Systems

(Windows only)

Use the Personal Training Systems highly interactive instruction modules to learn more about Adobe PageMaker 6.5 and

Adobe Photoshop 4.0. These multimedia programs, included on CD 3, work with the Adobe software you own, so you get hands-on experience with the programs. Training levels range from beginner to expert.

-  Install PTS Training
-  How to purchase additional PTS products




### Virtual Training Company (Windows & Macintosh)

Offering more than 2 1/2 hours of instruction on Adobe Illustrator, Adobe PageMaker, and Adobe Photoshop, the Virtual Training Company's QuickTime-based training movies will increase your proficiency and productivity with all three products.

-  Enter VTC Training



## Additional Training Resources





-  Adobe Authorized Learning Provider Programs (USA & Canada)
-  International Training Contacts
-  International *Classroom in a Book*® Information

## Tips, Tricks, and Techniques






### Adobe Illustrator

-  Luanne's Color Translation from Adobe Illustrator to Adobe Photoshop
-  Luanne's Handy Color Tips
-  Getting Adobe Illustrator Artwork into Adobe Photoshop
-  Adobe Illustrator and the World Wide Web
-  Luanne's Handy Pattern Tips
-  Luanne's Posterized Images With Adobe Streamline™
-  Web-Safe Colors

### Adobe PageMaker

-  Hyperlink-o-Rama With Adobe PageMaker
-  Creating HTML Documents in Adobe PageMaker 6.5
-  Adobe Acrobat PDFs Direct from Adobe PageMaker 6.0
-  Creating HTML Documents in Adobe PageMaker 6.0

### Adobe Photoshop

-  Luanne's Color Translation from Adobe Illustrator to Adobe Photoshop
-  White to Transparent Magic
-  Color Enhancement Using "Digital Gels"
-  Creative Masking Techniques for Compositing
-  Nicer Looking Fade Effects




## Tips, Tricks, and Techniques

### Adobe Photoshop (*continued*)






-  Getting Adobe Illustrator Artwork into Adobe Photoshop
-  Luanne on Layers
-  Adobe Photoshop into Adobe Acrobat®
-  Russ Goes Web Surfing With GIF
-  Luanne's Posterized Images With Adobe Streamline
-  Layer Mania
-  Russell Brown on Layers
-  Repairing Digital Photographs
-  Russell Brown's Top Tips and Shortcuts for Adobe Photoshop 4.0
-  Digital Stain Removal
-  Snap Tips: Working With Photos in Adobe Photoshop 4.0

## Image Club Tips, Tricks, and Samples

-  Design Samples
-  Highlights from the Image Club Tips & Tricks Interactive CD-ROM
-  How to Buy Image Club Tips & Tricks Interactive CD-ROM

## Frequently Asked Questions (FAQ) Answered

### From the Adobe Press

-  Adobe FAQ
-  Adobe Press Books in Print
-  Q & A from *Adobe Magazine*
-  Late Breaking FAQ on Adobe Illustrator 7.0
-  Adobe Illustrator Technical Notes






## Electronic Publishing

### Electronic Publishing Guide

### Adobe Press Publications

 Internet Publishing With Adobe Acrobat


 From Paper to Web: Making Information Instantly Accessible


 Web Sites that Work—Highlights


### Adobe Acrobat Customer Spotlights

 Adobe Acrobat Capture® Unlocks Corporate Memory

 Adobe Acrobat Capture—Capturing the Power of Information

 Adobe Acrobat in Advertising—Digital Ad Distribution


 Adobe Acrobat Exchange® and Lotus Notes


 World Wide Web Publishing With Adobe Acrobat

 *AT&T* Uses Adobe Acrobat to Cut Costs

 *Buck & Pulley*n—Adobe Acrobat Improves Customer Relationships

 *Capps Studio*—Adobe Acrobat Serves Production Studio Clients

 *First Call Corporation*—Money Managers & Brokerage Firms Save With Adobe Acrobat

 *Intel*—Adobe Acrobat Delivers More Cost-Efficient Electronic Communications

 *Siebel Systems*—Adobe Acrobat Reduces Product Development Time

 *Tandem Computers*—Adobe Acrobat in Sales Force Automation








 *Virginia Polytechnic*—Adobe Acrobat Reduces Educational Costs

 *The Wharton School*—Easy Access to a World of Information



## Electronic Publishing *(continued)*

### Product Information

-  Adobe Acrobat Guide to Related Products & Services
-  Adobe Acrobat 3.0 Fact Sheet
-  Adobe Acrobat 3.0 Brochure
-  Adobe Acrobat Capture 2.0 Brochure
-  Adobe Acrobat 3.0 On-line Guide
-  Sharing Documents On-line
-  Adobe Acrobat PDF as Catalyst for Convergence

## Adobe Sales and Service

-  Adobe Authorized Service Providers (USA & Canada)
-  Adobe Technical Support Options (USA & Canada)
-  Adobe Offices Worldwide
-  Adobe Online Services Guide (Europe)
-  International Distributors and Sales Offices



## ABOUT ADOBE SYSTEMS

Based in San Jose, Calif., Adobe Systems Incorporated develops and supports products to help people express and use information in more imaginative and meaningful ways, across all print and electronic media. Founded in 1982, Adobe helped launch the desktop publishing revolution. Today, the company offers a market-leading line of application software and type products for creating and distributing visually rich communication materials; licenses its industry-standard technologies to major hardware manufacturers, software developers, and service providers; and offers integrated software solutions to businesses of all sizes. For more information, see Adobe's home page at [www.adobe.es](http://www.adobe.es) on the World Wide Web. *Click to return*

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